

# Counsel All Equity Portfolio Series A

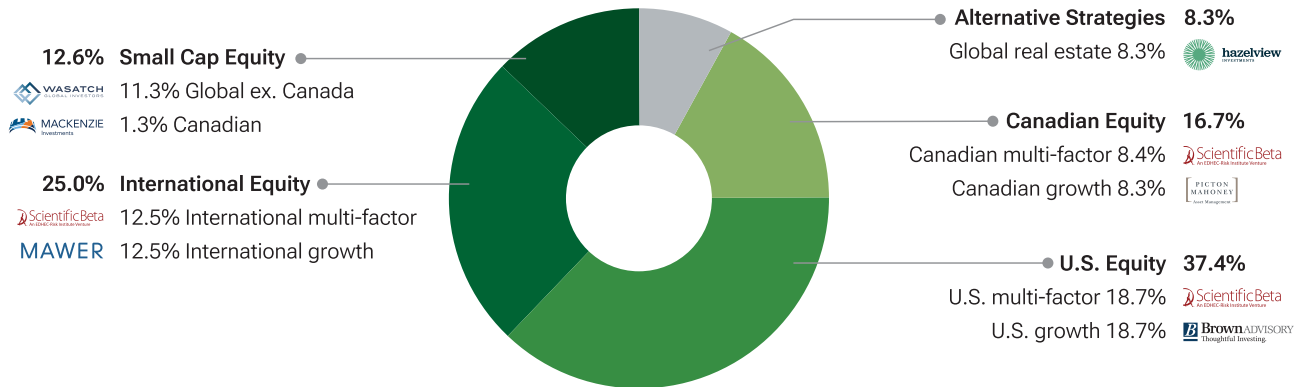
October 31, 2024

A globally diversified portfolio that seeks to maximize long-term capital appreciation potential by investing in securities of a variety of global equity mutual funds.

## Is this portfolio right for you?

- ▲ A neutral investment strategy with a focus on long-term capital appreciation.
- ▲ Provides exposure to Canadian, U.S. and international equities.
- ▲ Monthly distributions.

## Neutral portfolio allocation<sup>1</sup>



## Annualized performance (%)

Period	1 mth	3 mths	6 mths	1 yr	3 yr	5 yr	10 yr	Inception return
Series A	-0.4	2.2	9.9	25.9	3.7	7.2	6.0	4.4

## Performance (%) calendar year returns

Period	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	YTD
Series A	7.9	8.6	0.6	13.3	-8.9	13.4	6.3	19.2	-15.1	11.9	14.2

## Historical performance (%) Current value of \$10,000

**\$26,846**



## Key data

Fund type	Global Equity
Fund code	CGF440
Inception date	January 15, 2002
Mgmt. fee	1.95%
Admin. fee	0.25%
MER	2.45%

## Distribution frequency

Income	Monthly
Capital gains	Annual
Distributions	\$0.52

*Distributions represent the annual distributions paid during 2023*

## Risk tolerance

Medium

## Portfolio characteristics

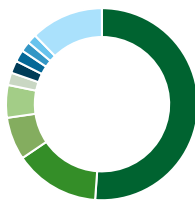
Dividend yield	1.9%
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## Investment

Min.	Subsq.	RRSP eligible
\$1,000	\$100	Yes

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How the fund is invested<sup>2</sup> as at Aug 31, 2024



Asset allocation	(%)	Geographic allocation	(%)	Sector allocation	(%)
US Equity	50.9	United States	51.2	Technology	18.9
International Equity	33.6	Canada	14.4	Financial Services	18.2
Canadian Equity	12.7	Japan	7.2	Healthcare	10.5
Cash and Equivalents	1.3	United Kingdom	5.5	Real Estate	10.2
Income Trust Units	1.2	France	2.1	Consumer Services	8.8
Domestic Bonds	0.2	Germany	2.1	Consumer Goods	6.9
		Switzerland	2.0	Industrial Services	6.5
		Netherlands	1.7	Industrial Goods	5.2
		India	1.6	Energy	4.7
		Other	12.3	Other	10.0

## Top holdings

Underlying funds/holdings	(%) of NAV
Counsel Multi-Factor U.S. Equity	21.7
Counsel U.S. Growth Equity	13.0
Counsel Global Small Cap	11.2
Counsel Multi-Factor International Equity	10.1
Counsel U.S. Value	8.8
Counsel International Growth	7.7
Counsel International Value	7.6
Counsel Global Real Estate	7.2
Counsel Multi-Factor Canadian Equity	5.3
Counsel Canadian Growth	4.2

Top equity holdings	(%) of NAV
Microsoft Corp	1.1
NVIDIA Corp	1.1
Amazon.com Inc	0.9
Alphabet Inc Cl A	0.7
Visa Inc Cl A	0.7
Royal Bank of Canada	0.7
Intuit Inc	0.6
Hartford Financial Services Group Inc	0.6
ServiceNow Inc	0.6
Uber Technologies Inc	0.6

## Why Invest with Counsel Portfolios

Our Portfolio Management team builds and maintains our portfolios based on in-depth analysis to align to a broad range of investor risk profiles. We take an unbiased approach when choosing our money managers by incorporating a proprietary and disciplined methodology for researching and selecting independent asset managers from across the globe. Each manager is monitored and held accountable to their mandate to help ensure our investors have the best chance at achieving their financial goals.

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<sup>1</sup>The asset allocation weights depicted above represent the neutral allocations for the fund and may differ from the current allocation. The neutral allocation may comprise a combination of investments in equities, fixed income securities, securities that are designed to track a market index or other securities. Canada Life Investment Management Ltd., the portfolio manager of the fund, has the discretion to change the allocation without prior notice. <sup>2</sup>Effective holdings of the fund are held either directly, or through an underlying mutual fund. Asset allocations reflected are as a percentage of the fund's net asset value. Individual securities held by ETFs are not reflected in the Fund's Top Holdings listings. For money market fund reports: The current yield is an annualized historical yield based on the seven-day period ended on the date noted above and does not represent an actual one-year return. For information on the fund or any underlying Counsel funds, please read the Fund Facts, Simplified Prospectus and/or other reporting documents before investing, available at [www.counselportfolios.ca](http://www.counselportfolios.ca). All third-party marks are used with permission.

Note: Occasionally, a negative value may be reported for Cash holdings that reflects the sale of securities and/or redemption transactions that have not settled at month end.

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